



Town of Hearst
 925 Alexandra Street
 HEARST, Ontario POL 1N0
 Telephone: (705) 362-4341
 Fax: (705) 362-5902
 Email: townofhearst@hearst.ca

APPLICATION FOR USE OF THE LOGO/SLOGAN

Because the Hearst logo is a trademark, it is now a requirement that everyone wishing to use the logo must complete this “Application For Use” form and return it to the Town Clerk at the address shown above. Only when permission has been given can the logo be used.

| | |
|----------------------------|--|
| Date: | |
| Contact Name: | |
| Contact Telephone: | |
| Contact E-mail: | |
| Company/Organization Name: | |
| Address: | |
| Type of Logo: | <input type="checkbox"/> Black & White <input type="checkbox"/> Colour |
| Purpose of Use: | |
| Time Period of Use | From: _____ To: _____ |

 Clerk Signature

 Approved Date

Important: *The logo shall not be altered or modified in any way. Neither the logo, its colors, its screen values nor densities in color or in black and white are to be modified in any way. The logo and slogan proportions must remain the same, though the size may be changed. It cannot be stretched horizontally or vertically. When resizing the logo, always grab from the corner rather than the side or top; grabbing from the sides or top will distort the logo, which is unacceptable.*