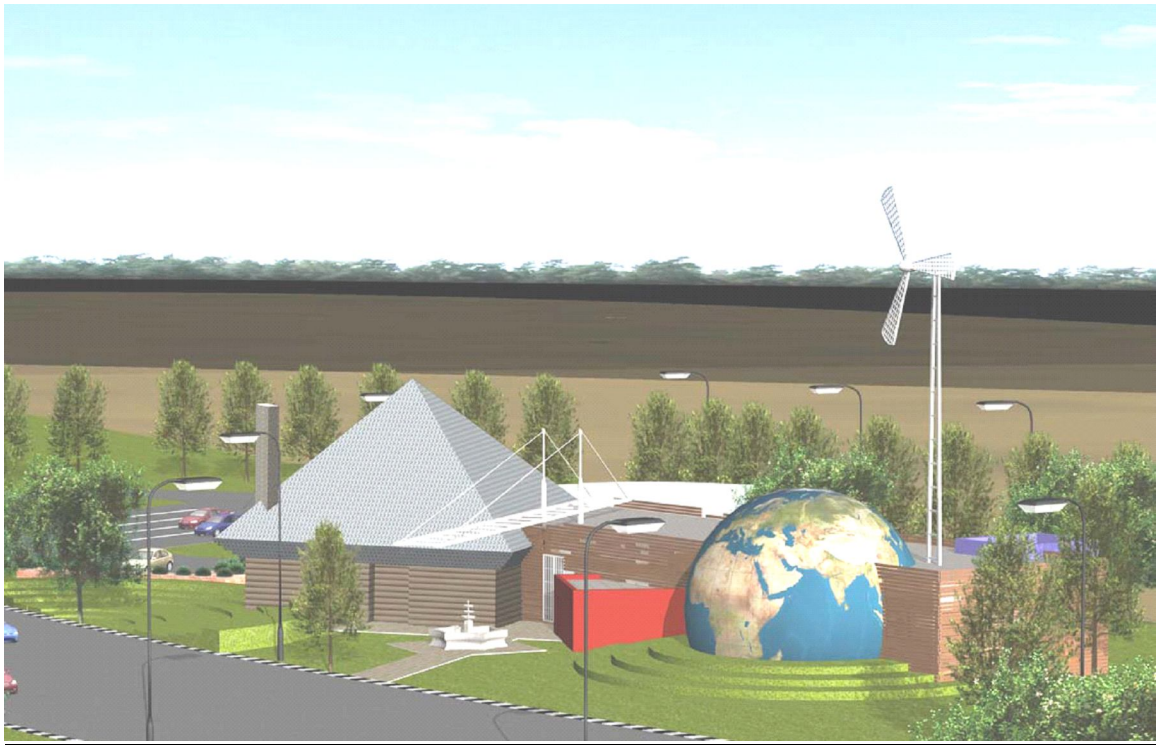


# Hearst Economic Development Corporation



**Project synopsis: the Hearst Regional Green Technologies Centre**

**July 15, 2008**



# Project Synopsis: The Hearst Regional Green Technologies Centre

## Summary

The Hearst Green Technologies Centre will celebrate advancements in a range of emerging green technologies with an emphasis on the conversion of cellulose fibre to ethanol, bio fuels and bio chemicals as well as new initiatives related to the research and commercialization of other non traditional forest products.

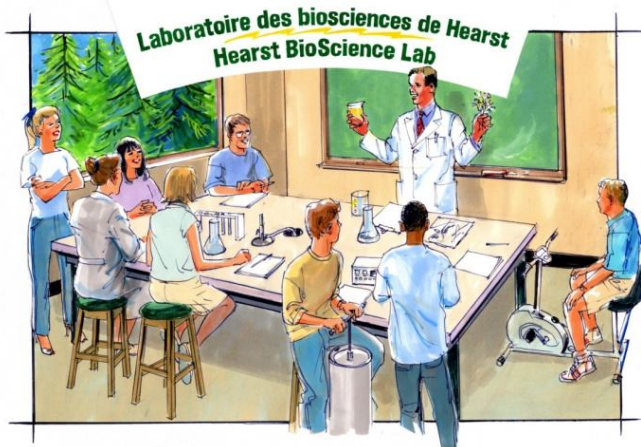
### The centre will comprise of the following:

- an entertainment/educational centre developed to take advantage of the growing awareness and interest in global climate change
- a showcase for renewable sustainable clean energy: interactive exhibits, demonstrations, and concrete use of the technology by being a *green building*
- a bioscience laboratory
- a multi-media space to be used for temporary exhibits, bus groups, media events, meetings, and films
- a fully equipped business incubator space
- a visitor information kiosk and gift shop
- a living wall exhibit featuring interpretation of local flora and fauna



Designed as an addition to the existing 3,200 square foot Tourist Welcome Centre, the Hearst Green Technologies Centre is poised to take advantage of significant savings in operating costs arising from support and management staff already in place and existing base budgets for customer service. Site servicing, parking and landscaping presently serving the Welcome Centre will also be used to satisfy the needs of the new facility which in turn allows avoiding duplication and hence, minimizing capital costs.

## Priorities and objectives



The Hearst and Area Economic Development Corporation is committed to continuing its efforts to ensure that Hearst and area will play a prominent role in the new bio-economy.

The Center will provide easy access to information, tools and mentoring support to assist entrepreneurs in establishing successful businesses in the bio-economy sector.

Perspective 2020 InSight incorporates goals and objectives to ensure that a prosperous community is present for the current and future generations of Hearst residents.

These goals and objectives include:

- To develop tools and resources for rural economic development;
- To reinforce and promote the perception/reality that Hearst is a forward-thinking community committed to moving into the NEW BIO-ECONOMY and create linkages with **education and training** sector;
- To provide state-of-the-art infrastructure that will assist in attracting and retaining companies involved in the **NEW BIO-ECONOMY**;
- To provide opportunities for **technology transfer** among new bio-economy based enterprises and academia;
- To *promote opportunities* and provide support for local entrepreneurs to take their place in the new bio economy;
- To improve the economic performance of the participating companies while minimizing their environmental impacts;
- Establish Hearst as a year-round destination, structured on the community's cultural heritage and outdoor adventure assets;
- Achieve long term **sustainable growth and community revitalization** without compromise to the common values shared by all residents of the Town of Hearst;

The overall goal is **to increase the skills, knowledge and resources** to build capacity within the sector. Knowledge will be shared to implement measures to remove barriers in priority categories.

## Partners

### Partners

Town of Hearst

Hearst Economic Development Corporation

### Contributors

NOHFC

Confirmed

FedNor

Anticipated

Rural Economic Development

Confirmed

Town of Hearst

Confirmed

**Daniel Sigouin**  
[dsigouin@hearst.ca](mailto:dsigouin@hearst.ca)

Tel: 1+705.372.2837 Cell: 1+705.372.5829  
General Manager Hearst Economic Development Corporation

**Hearst Economic Development Corporation**  
523 Highway 11 East, Postal bag 5000  
Hearst, Ontario, Canada P0L 1N0  
(705)372-2838 [www.hearst.ca](http://www.hearst.ca)